## HIGHER EDUCATION REFORM AND PROBLEMS OF ITS IMPLEMENTATION IN UKRAINE

*Vadym V. Tatarinov*, Kremenchuk Institution of Alfred Nobel University (Ukraine). E-mail: vadtatarinov@ukr.net

*Vadym S. Tatarinov*, Kremenchuk Institution of Alfred Nobel University (Ukraine). E-mail: vadtatariniv2012@yandex.ru

DOI: 10.32342/2074-5354-2020-1-52-6

## Key words: higher education, university science, reform, financing, small and medium business.

The article defines the importance of education as the most important branch of the economy. The main problems of higher education reform have been identified. Suggestions have been made to address some of the problems of higher education reform.

1. Education and science are becoming the most important sectors of the world economy and the main factors contributing to the accumulation of human capital.

2. Poor funding for education and science in Ukraine threatens the economic security of the country and does not ensure the accumulation of human capital to the level necessary for the transition to a knowledge economy.

3. In order to provide conditions for the accumulation of human capital, the state must:

- recognize education and science as leading sectors of the economy;

- to determine the list of priority scientific areas where the creation of a unique product is possible;

- to ensure the advance development of the educational and scientific sphere at the expense of a radical change in funding, taking into account foreign experience, especially in priority areas;

- stimulate big business to finance education and science;

- to create in the field of higher education conditions that provide incentives for both students and teachers to improve the quality of training;

- to promote the involvement of the mass media in the process of popularizing the quality education and prestige of scientists, engineers, professors and teaching staff of higher education institutions;

- promote the prestige and importance of higher technical education among young people;

- promote and support the interaction between university science and business.

4. In order to create civilized competition in the economy, to ensure sustainable demand for research and development and the efficient use of human capital, the state must:

- to prioritize the development of small and medium-sized manufacturing enterprises;

- to create electronic resources by regions for information and consulting support of investment and innovation activity of small and medium enterprises;

- use foreign experience in creating and operating small and medium business support programs;

- develop cooperation with international organizations on financing small and medium-sized enterprises;

- to activate through the mass media the population to participate in the creation and development of small and medium-sized enterprises;

- to create conditions for active growth of capitalization in the system of financial credit and investment support of innovative activity by creation of funds of financial support of innovatively active enterprises;

- simplify tax administration and reporting on business results for small and medium-sized enterprises;

- intensify the involvement of small and medium-sized manufacturing businesses in the execution of government orders.

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Одержано 3.02.2020.