## STATE OF SOCIAL POLICY OF UKRAINE IN THE CONTEXT OF EUROPEAN INTEGRATION

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According to the results of the poll on social protection of citizens of Ukraine, the majority found that a socially dangerous situation was observed in Ukraine, listing the reasons as: the degradation of social values, public distrust and alienation; the lack of protection of social rights and guarantees; the ineffectiveness of social policy. Thus, it is necessary to study the current state of national social policy, determine the directions of its further improvement and unification in the process of Ukraine's integration into the European Union.

The article investigates the current state of the government social policy of Ukraine, analyzes the basic legal acts that define key rights and freedoms of citizens in the context of their social protection and provision, conditions for organizing the provision of social support and social services, peculiarities of providing targeted assistance for reimbursement of housing costs of the population, the groups of people and situations in which the population is guaranteed the right to receive state financial aid.

At the same time, the main obstacles to the effective functioning of the social system of Ukraine are identified, namely: outdated approaches of regulation the social support, the lack of relatedness between the real social needs and legal framework, too wide variety of legal norms that regulate the field, the existence of contradicting legal norms or not clearly presented ones, which lead to a low level of social protection of the society, a gap between the legally enshrined social rights of the population and the real conditions of their life, as well as the loss of citizens' confidence in the state.

A new form of public social policy is considered, combining the principles of public investment in human capital by guaranteeing equal access to education and health care facilities, as well as providing lifelong learning to maximize human capital and active involvement of private sector and non-governmental organizations in providing certain social functions of the state, such as: social protection of human rights, training on fundamental rights and guarantees of citizens, prevention of discrimination, provision of private pension and health insurance, involvement of citizens in solving socially important problems.

In addition, the ways of modernization of social policy of Ukraine in the context of its European integration direction of development are proposed in order to unify the basic principles of social protection and security, which include: promotion of employment of the elderly population by providing them lifelong learning, protection of digital data, ensuring inclusiveness in learning, workplace and public life, guaranteeing gender equality in the workplace and in social life; supporting youth employment and training to meet new requirements and forms of economic organization, facilitating the prevention and minimization of the negative effects of household over-indebtedness.

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