

ABSTRACTS

УДК 331.522.4.001.57 V. Pavlova, L. Garmyder  
MODELING OF HUMAN RESOURCES DEVELOPMENT AT THE COMPANY

To ensure the development of human potential commercial enterprise is an important condition to determine the influence of factors depending on the environment of formation and properties of the system. This approach allows preserving the idea of the dialectical unity of opposites, which are usual as the system and the environment. It defines the integrity of human resource capacity as the system and explains the need to maintain the process of its reproduction.

Human resource development of commercial enterprise on the restorative approach is considered using fractal-faceted model which elements are the four predicates; each of them respectively contains four categories.

Fractal-faceted elements of the model are in certain interdependence and interconnection. Based on the fractal character development of human potential, significant nonlinearity of development processes and impact of external environment, the model has the ability to form a new expression. In this case, each element of the model could be represented by a new model, or expanded in the case of joining the separate elements of the new model, forming them into a network.

Fractal-faceted model provides an opportunity to identify patterns and trends in human resource development of commercial enterprise that allows justifying structural changes and the pace of development.