

ABSTRACTS

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CATEGORY «TRANATIONAL CORPORATION»: CRITERIA DEFINITIONS AND BASIC FEATURES

The article is devoted to analysis and synthesis of quantitative, management and system criteria for defining the category of «transnational corporation». The concept of «transnational corporations» in terms of government regulation has been clarified in this article.

All the definition of TNCs can be grouped according to the following criteria: quantitative management and system that are interconnected with each other. Quantitative criteria divided into quantitative and structural (the number of countries involved and its owners belong to different countries, or the number of entities owned TNCs abroad and quantitative-effective (share of assets and income located abroad, the value of FDI, turnover, share of foreign market in operations). The group management criteria forming the essence of TNK include management and control. The system criterion for determining the TNC considers all three previous approaches and examines the concept of transnational corporations from the position of globalization processes.

Considering the research of quantitative and qualitative characteristics of transnational corporations and the need for their regulation, we could give the definition of “transnational corporation”. TNC as the object of study is associations of companies that carry on business in two or more countries by allowing cross- border mobility acquire economic and political power that surpasses the limits of authority of any subject of national economy. This regulation of TNCs implemented at national, international, supranational and public levels.