

ABSTRACTS

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ECONOMIC DIPLOMACY IN MODERN GEO-ECONOMIC PROCESSES OF FORMATION OF WORLD ORDER

Economic diplomacy is particularly important given the geopolitical, geo-economic processes of our time and place them in Ukraine. Given the function of economic diplomacy aimed at protecting the economic interests of the country; promote the development of trade and economic relations, attract foreign investment in priority sectors of the economy and the implementation of international treaties the country signed with the state stay; information of the state executive power on price, tax and tariff policies pursued by the receiving State in respect of goods exported; preparing recommendations on the feasibility of imports of goods and services to attract loans from state, based on the proposed receiving state prices, rates, interest rates and so it is necessary to research on the role of economic diplomacy in the processes necessary restructuring of international specialization of the national economy.

Factors influencing the formation of world order can be divided into evolutionary – the impact of global, technological, information, integration processes, namely those processes consistently and is constant in today's society. The second factor of global governance – radical – aggressive interference in the internal processes of the country, directed as a result of changing world order.

The new economic order predicted that the world economy and international economic relations require some interstate regulation, and the need to take into account the interests of countries that are deprived of the benefits of active forces of the world market.

The process of globalization, informatization of the world in all its forms creates a need to intensification of foreign economic activity of each country, and therefore improvement tools of the economic diplomacy.