

ABSTRACTS

УДК 332.1

V. Bondarenko, M. Rjabak, S. Sember

EVALUATION THE REGIONAL PROGRAMS OF SUPPORT BUSINESSES IN THE TRANSCARPATHIAN REGION

Nowadays the problem of evaluating the effectiveness of the implementation of regional programs is not solved not only regionally but also at national level.

According to this, estimation of influence the existing regional programs on level of businesses' economic development, including small business becomes relevance.

The purpose of this research was to estimate the effectiveness of regional programs in the context of providing development in priority (important) economic activities of Transcarpathian region (agriculture, food processing, forestry, wood industry, furniture manufacturing, tourism and recreation and machine building industry). Special attention is given to analyze the level of support to small and micro business in such industries as agriculture and tourism.

Criteria for evaluating the effectiveness of regional support programs are used: expert estimates of the representatives of the business sectors, authorities, public organizations; volume and level of funding programs; comparison of program goals and expectations of the three aforementioned sectors.

The main disadvantages of the existing regional programs (programs are descriptive, measures of different programs are duplicated, programs are financed partially and unsatisfactory) and the conformity the regional programs and expectations of business and public organizations in Transcarpathian region are defined as the result of the research.