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FORMATION OF REGIONAL INNOVATION SYSTEMS IN THE CONTEXT OF THE PRINCIPLES OF EUROPEAN INNOVATION POLICY

The essence of the concept of regional innovation systems is opened and the evolution of its formation is characterized. The features of the regional innovation policy of the European Union in the context of a larger integration and formation of network structures are determined.

Traditional instruments of innovation policy are those that are considered as tools to support innovation. New tools include new forms of support for innovation, recently introduced in some European regions, and which meet the desire to try new types of policy support (innovation vouchers, user-driven innovation programs). Experimental tools used by some governments, are not yet sufficiently substantiated, and their implementation is not universally accepted.

The analysis of the European experience in building innovative systems, especially the use of instruments of regional policy in the field of innovation, allowed justifying the position that the most successful line of development of the national innovation system is its formation as a set of institutional regional modules.

An attempt to identify the state of development of regional innovation systems of Ukraine regarding assessment of the formation of regions of knowledge was made. Almost all regions of Ukraine are faced with: low income, peripheral geographical location compared with the economic centre of the country and largely resource-based economy. Solving these problems in almost every region is seen in the development of regional production, which today is only possible on the basis of innovation.

Proposals innovative development of regions of Ukraine with regard to the principles of modern regional policy of the EU is offered. The most important areas to improve the mechanisms of innovation policy in the regions should be included: design and development of regional research and innovation infrastructure, the division of powers in the field of scientific and innovative development between the centre, regions, municipalities, regional economic entities and their associations, improving research and innovation funding development, the organization of the innovation process in the region on a project basis, business marketing support innovative programs and projects.