

**METHODOLOGICAL SUPPORT FOR DETERMINING  
THE NEED FOR THE BUILDING OBJECTS IN RURAL AREA**

Summarizing the results of the study we should note, that the actuality of elaboration methodical maintenance of determining the need for objects of building in rural areas is based on the general necessity of business subject in the high-tech and technical facilities and buildings, which is able to comply with the latest international requirements on their ecological compatibility, efficiency, durability and to provide the efficient production of competitive products and the need to improve the level of the rural population livelihoods. The construction of production infrastructure objects in rural areas is an important step to reduce the cost of transporting and storing products.

In determining the needs in buildings and facilities in rural areas is necessary to provide compliance with the following conditions: orientation on the formation of a sufficient number of objects, their liquidity, innovation and so on. The basic concepts of creation and functioning of the logistic support system, including the organization of construction objects in rural areas, are also important. It must also be taken into account such factors as: business subject's location, specialization, dimensions and development strategy.

An important issue is the identification of sources of financing the construction of facilities in rural areas. In this issue solving it is proposed to look at the system of relevant factors, including: the rate of increase in sales and forecast of price fluctuations, the value and structure of the company's assets, the rates of interest and conditions for obtaining loans, the investment climate in the agricultural sector, the existence of state (regional) support programs and the financing of objects' construction of production and civil use in rural areas.

On the basis of summarizing the experience of local academic economists and the own proposals of the author, it is proposed the mechanism of determining needs in buildings and facilities for production purposes in rural areas.