

HOW TO CREATE A CLEAR PRACTICAL MODEL OF A SOCIAL MARKET ECONOMY?

The problem of market changes on the principles of the social market economy is common to most post-socialist countries. The presence of clear, aimed at practical use of the model of the social market economy is a prerequisite for the respective transformations. In scientific studies such model has not been developed. We have been proposed to use the method of content analysis and analytical books of famous economists with considerable experience in economic and political activities from the developed countries with a social market economy. Some results of the content analysis of Alan Greenspan «The Age of Turbulence» are being cited. Analysis is made in terms of author's vision of the foundations of modern American capitalism. Such foundations can be the rule of law, minimal corruption and crime; state regulation of the economy; the proper, adequate market demand culture; social support for capitalism; social protection; high morals of the people, their responsible behavior; mutual trust; equitable distribution of income. Systemic institutional changes require the formation in people of common clear vision of the future society, common goals, solidarity, appropriate culture. In modern conditions the most important is to develop practical models of national social economies and strategies for their implementation. It is necessary to create a European network of national scientific – practical centers of the problems of the social market economy.