

**INVESTMENT CLIMATE STRATEGIC MANAGEMENT
IN THE AGRICULTURAL SECTOR OF UKRAINE'S ECONOMY:
APPROACHES AND MECHANISM**

The globalization, which has become one of the defining characteristics of the world economy in the 21st century, raised the issue before Member Governments to search new forms and methods of national economy adaptation and the correspondence of political-legal environments to modern requirements of international economic relations. Rapid changes in the factors determining competitiveness on world markets, dynamic development of the global environment, forcing Governments in the formation of conditions for economic growth, actively seek to ensure national competitiveness on a global scale.

The most urgent is the need for management of investment climate in the agricultural sector of Ukraine's economy, which assures its economic development, taking into account the social and environmental interests of the society. However, the process is compounded by the lack of a clear understanding of its essence.

The purpose of the article is to develop a system of investment climate strategic management of the Ukrainian agro-industrial complex for improving its integrated development and definition of strategic priorities of the agricultural enterprises innovation development.