

**ORGANIZATIONAL ASPECTS OF FOREIGN ECONOMIC ACTIVITY
OF INDUSTRIAL ENTERPRISES**

The article reviews the modern organizational aspects of foreign economic activity management. In the theory of integrity management of logistic process is defined the difference between the two approaches of organizational management structure building, namely software-oriented and matrix. It is given the classification of logistics structures development stages in the industrial complex.

It is based the efficiency in the activities of enterprises logistics outsourcing. It is shown conditions of and reasons for transition of logistics outsourcing. Under the outsourcing of logistics services in the article the transfer of part or all of the logistics functions, mostly non-character, foreign organizations, logistics providers, and logistics services.

It is allocated five basic types of logistics providers (LP): LP which is based on companies transporters; LP which is based on storage operators; LP which is based on brokerage / freight forwarding companies; LP which is based on companies involved in the optimization of transport services, the formation items and LP which is based on companies developing software.

It is shown the list of logistics services which are offered by multinational companies on the Ukrainian market. In work with multinational logistics companies and use of their services, it is identified the following advantages of work of carriers logistical companies over local ones: large financial and material resources to be more resilient and less dependent on the situation on a local market, a significant amount of knowledge and experience gained in other business units; use the experience of implementing new technologies and processes gained in different countries, the presence of branched global network, long-term relationships with carriers.

It is offered single-step method for logistics provider selecting: allocation of list of necessary logistics services and, therefore, choice of type LP, the rationale for outsourcing services, finding potential providers; choice of mediator and forms of cooperation with them, defining standard of services and contract; evaluation of work with providers.