

THE INVESTMENT ATTRACTIVENESS OF THE GRAIN MARKET IN UKRAINE: MAJOR PLAYERS AND TRADING PARTNERS, RECENT TRENDS AND MID-TERM OUTLOOK

The entry of Ukraine into the world economy, globalization of the world economy and integration processes, increased risk, uncertainty and dynamism of the current economic situation in Ukraine and the world, reducing the reliability and stability of the domestic financial system, the emergence of legally separate financial institutions, which intersect the interests of many stakeholders led review the overall structure of the domestic economy.

Ukraine is one of the leading exporters of grain: it occupies the 7th place in wheat exporting, Ukraine takes the third place in export of barley, the 4th place is occupied by Ukraine in corn exporting.

Current trends in the development of the grain market of Ukraine are: Increase profitability through innovation in management; Increase the investment attractiveness; Consolidation in the large holding; Development of the technological infrastructure; Access to international market.

The world will feel the deficit of energy resources as well as deficit of food, in 20-25 years. This is a good prospect because in Ukraine there are no problems with climate, it does not change and there is no water deficit to grow cereals that are available in other exporting countries.

The priority is the development of the product supply to the countries of Middle East and North Africa and climate change will further intensify the situation. Possible future investor on the grain market is overpopulated China, which will soon meet their inability in being provided with food by themselves.

In general, Ukrainian grain market is a very perspective sector for development, but it feels a strong lack in financial resources.